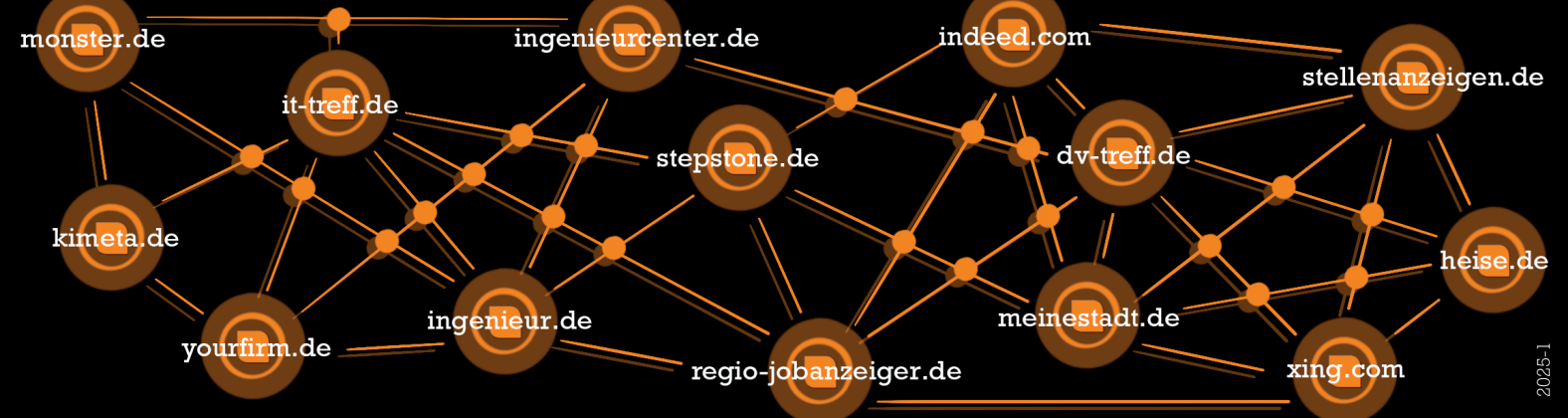




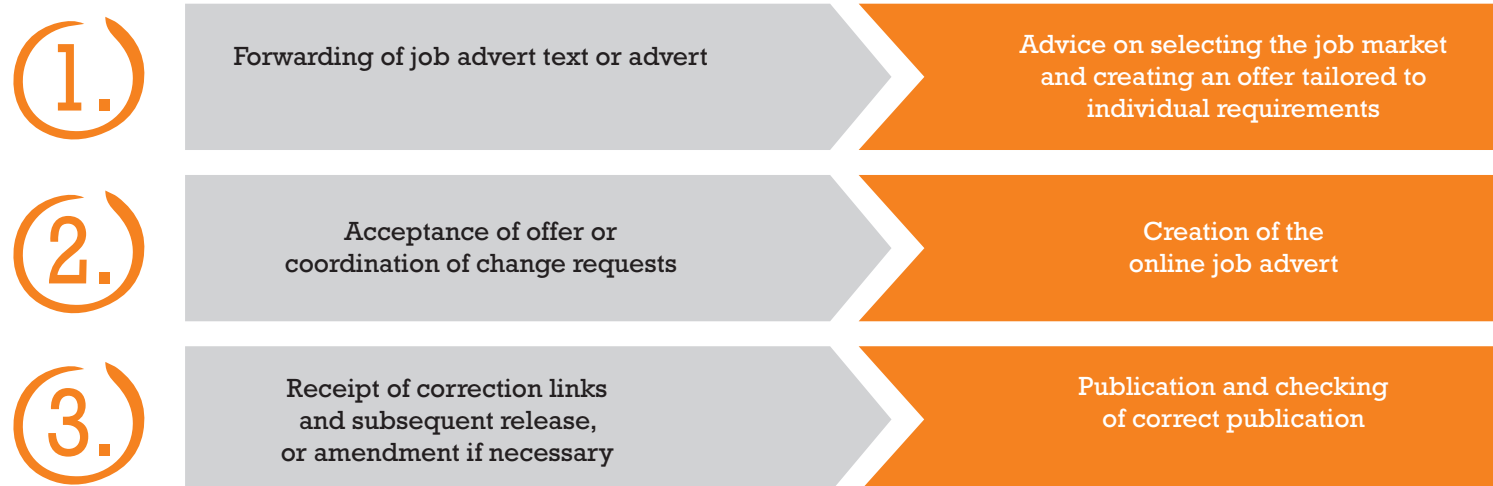
2025-1

Advertisement of jobs online

Monster, StepStone and the like – nowadays it's hard to find new employees without placing adverts in online job markets. However, there are many providers and placing individual job adverts online can be an expensive business.

What is the right platform for my online job advert? How do I find the right candidates?
We can provide you with the answer to this and many more questions besides.

Placing your job advert online in 3 steps



Your benefits at a glance

Affordable prices:

With us you can advertise jobs online for attractive prices from the first advert – with a price reduction of up to 60 percent and without having to commit to a pre-agreed quota over a specific period.

Target-group oriented communication:

We identify a suitable job market and advise you on the right way to communicate with your personal target group.

Attractive design:

We optimise your display text and help you with the graphic design.

Our services without additional charge

- Selection of employment market tailored to requirements of target group
- Graphic optimisation and fine-tuning of text
- Check for compliance with German General Act on Equal Treatment (AGG)
- Editing
- Categorisation and rubrication
- Hashtagging
- Checking of findability

Price overview of online job adverts

We can currently offer the following prices when placing only one online advert in the following sample selection of job markets:

range-specific	Job market	Your price with the job market	Your price with avitea	Your savings with avitea
	monster.de (Premium performance job ad, incl. refreshes every 7 days)	€ 1,150.00 / 30 days € 1,350.00 / 60 days	€ 720.00 € 770.00	37% 43%
	stepstone.de PRO (1 refresh)	€ 1,399.00 / 30 days	€ 1,165.00	17%
	stepstone.de PRO PLUS (1 refresh)	€ 1,699.00 / 30 days	€ 1,345.00	21%
	stepstone.de PRO ULTIMATE (2 refreshes)	€ 2,399.00 / 60 days	€ 1,875.00	22%
	stepstone.de SELECT (without refresh)	€ 404.00 / 15 days	€ 335.00	17%
	stepstone.de SELECT PLUS (1 refresh)	€ 899.00 / 30 days	€ 730.00	19%
	stellenanzeigen.de (1 refresh)	€ 1,380.00 / 60 days	€ 510.00	63%
	stellenanzeigen.de (2 refreshes)	€ 1,555.00 / 90 days	€ 610.00	61%
	yourfirm.de (1 refresh)	€ 1,095.00 / 60 days	€ 485.00	56%
	onlyfy by XING Core (without refresh)	€ 699.00 / 30 days	€ 595.00	15%
	onlyfy by XING Pro (without refresh)	€ 999.00 / 30 days	€ 695.00	30%
	onlyfy by XING Ultimate (without refresh)	€ 1,399.00 / 60 days	€ 995.00	29%

	Job market	Your price with the job market	Your price with avitea	Your savings with avitea
regional-specific	meinstadt.de Starter (1 refresh)	€ 949.00 / 30 days	€ 480.00	49%
	meinstadt.de Premium (Refreshes every 7 days)	€ 1,199.00 / 60 days	€ 590.00	51%
	kimeta.de	€ 950.00 / 90 days	€ 395.00	58%
	regio-jobanzeiger.de (1 refresh)	€ 750.00 / 60 days	€ 350.00	53%
industry-specific	ingenieurcenter.de (Refreshes every 7 days)	€ 945.00 / 30 days € 1,195.00 / 60 days	€ 520.00 € 620.00	45% 48%
	ingenieur.de (1 refresh)	€ 1,195.00 / 60 days	€ 775.00	35%
	heise.de (1 refresh)	€ 889.00 / 30 days	€ 475.00	47%
	it-treff.de (Refreshes every 14 days)	€ 790.00 / 30 days € 990.00 / 60 days	€ 295.00 € 380.00	63% 62%
	dv-treff.de (Refreshes every 14 days)	€ 790.00 / 30 days € 990.00 / 60 days	€ 330.00 € 390.00	58% 61%

Last changed: 01st January 2025

Do you want to advertise your vacancy in a job market that is not listed here?
Feel free to contact us. We can offer you many more markets, such as indeed.com, for example.

The StepStone product portfolio

	Select	Select Plus	Pro	Pro Plus	Pro Ultimate
	Special offer for selected roles with one qualification	Special offer for selected roles with training (without management responsibility)	The smart choice for filling of vacancies in all areas	The job advert with added performance	The job advert with ultimate performance
Reach	 Reach with regional focus	 Reach with regional focus	 Strong reach	 Optimised reach for approx. 15% more applications ¹	 Maximum reach for approx. 30% more applications ¹
Candidate targeting	—			 	 
Retargeting	✓	✓	✓	✓	✓
Campaign management	Programmatic advertising primarily via regional portals	Programmatic advertising primarily via regional portals	Programmatic advertising primarily via regional portals + specialist portals	Prioritised programmatic advertising via regional portals + specialist portals	Prioritised programmatic advertising via regional portals + specialist portals
Refresh	—	1x	1x	1x	2x
Advertisement basics					
Term	15 days	30 days	30 days	30 days	60 days
Target group	Important: Titles must be selected from prescribed list , for example drivers, warehouse, security and cleaning personnel, temporary staff (mini job), assistants	Important: Titles must be selected from the prescribed list , for example floor staff (retail), care and support workers, teachers, tradespersons (house and garden)	All	All	All
Prices					
Your price with StepStone	€ 404.00	€ 899.00	€ 1,399.00	€ 1,699.00	€ 2,399.00
Your price with avitea	€ 335.00	€ 730.00	€ 1,165.00	€ 1,345.00	€ 1,875.00

Prices excl. VAT

¹ Compared to Pro job advert

Last changed: 01st January 2025